

# Strategic Planning Program

A collaborative partnership between OBIAA and OMAFRA

A free webinar training series for (not-for-profit) organizations

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This train-the-trainer series is designed for organizations to gain valuable skills to facilitate their own strategic planning. Based on the Ministry of Agriculture, Food and Rural Affairs' **Strategic Planning Resource** manual, this step-by-step interactive webinar series will help organizations improve their effectiveness, strengthen volunteer leadership skills, and build a network of volunteers and leaders to support each other.

## We are looking for organizations that:

- are willing to participate in the strategic planning process
- have commitment from the Board of Directors
- have a minimum of 3 active volunteers to commit to be trained
- are not in a crisis

## At the completion of the program, each organization will have:

- experience in facilitating the strategic planning process, and volunteers trained to maintain it
- access to a network of support for continued organizational development
- a completed strategic plan
- volunteers that have developed leadership skills

## Homework is essential to successfully completing the program.

### After each session, your team will go back to your organization to:

- present the information received in the program session
- facilitate that stage in the strategic planning process
- get input and ownership from the Board
- gather information and input for the next stage

Sessions	Stages
Session 1 - April 13 10 am to 11:30 am	Stage 1: Introduction to strategic planning, community economic development
Session 2 - April 27 10 am to 11:30 am	Stage 2: Develop vision and mission
Session 3 - May 11 10 am to 11:30 am	Stage 3: Collect and analyze information Stage 4: Develop goals
Session 4 - May 25 10 am to 11:30 am	Stage 5: Performance measures & action plans Stage 6: Implement and monitor

For more information, contact [ag.info.omafra@ontario.ca](mailto:ag.info.omafra@ontario.ca) or call 1-877-424-1300